



Indiana Citizens' Alliance for Transit: Definitions & Talking Points

Mission

The Indiana Citizens' Alliance for Transit (ICAT) educates on the benefits of transit and advocates for the immediate development and ongoing support of comprehensive transit options in communities across Indiana.

Definitions

For the purposes of ICAT, “**transit options**” are defined as any form of motorized transportation, other than single-occupancy vehicles, that are available to the public and capable of transporting riders en masse, namely buses and light rail.

ICAT “**advocates**” for transit through consensus-building, research and public education, as well as grassroots and legislative advocacy.

Talking Points

- Our alliance represents a wide spectrum of business and community interests, but we all agree that transit options are vital to the future of our community.
- As business and community leaders, we understand the need to invest tax dollars wisely, and we firmly believe that improving our mass transit infrastructure would be a smart and much needed investment in the prosperity of our community.
- The development of mass transit options in a community positively impacts energy consumption, the environment and public health (through decreased traffic crashes and vehicle pollution as well as increased physical activity).
- Mass transit makes economic sense. It is a wise investment in our community's prosperity – creating jobs and spurring growth and **opportunity**.
- Every day, mass transit gives members of our community an affordable, convenient and safe transportation **choice**.
- Mass transit gives many individuals who would otherwise be unable to travel around our city the **access** they need to be independent and self-sufficient.
- Mass transit will provide this community with renewed **freedom** and **mobility**.