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## Indiana Citizens' Alliance for Transit: Definitions & Talking Points

### Mission

The Indiana Citizens' Alliance for Transit (ICAT) advocates for the immediate development and ongoing support of comprehensive transit options in communities across Indiana.

### Definitions

For the purposes of ICAT, “**transit options**” are defined as any form of motorized transportation, other than single-occupancy vehicles, that are available to the public and capable of transporting riders en masse, namely buses and light rail.

ICAT “**advocates**” for transit through consensus-building, research and public education, as well as grassroots and legislative advocacy.

### Talking Points

- Our alliance represents a wide spectrum of business and community interests, but we all agree that transit options are vital to the future of our community.
- As business and community leaders, we understand the need to invest tax dollars wisely, and we firmly believe that improving our mass transit infrastructure would be a smart and much needed investment in the prosperity of our community.
- The development of mass transit options in a community positively impacts energy consumption, the environment and public health (through decreased traffic crashes and vehicle pollution as well as increased physical activity).
- Mass transit makes economic sense. It is a wise investment in our community's prosperity – creating jobs and spurring growth and **opportunity**.



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- Every day, mass transit gives members of our community an affordable, convenient and safe transportation **choice**.
  - Mass transit gives many individuals who would otherwise be unable to travel around our city the **access** they need to be independent and self-sufficient.
  - Mass transit will provide this community with renewed **freedom** and **mobility**.